



2013
-
2014
ANNUAL
REPORT





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PRODUCTION

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Affaires étrangères, Commerce
et Développement Canada

Foreign Affairs, Trade
and Development Canada

A New Strategic Plan for CECI

This year, CECI marked the start of a great journey by officially adopting and launching our new 2014-2019 strategic plan, rooted in our common vision of a strong, unified organization.

This vision focuses on mobilizing key agents for change, both in the North and the South, to promote sustainable socioeconomic development, reduce poverty, increase security for the most vulnerable populations and establish greater gender equality.

Two main lines of action were mapped out in the new strategic plan: a gradual shift toward making CECI's country teams more autonomous and transformation of the organization's governance and membership structures to reflect our ties to civil society.

Within an increasingly changing context, our goal is to strengthen CECI's position for years to come, which will call for everyone's cooperation in adopting a change in our organizational culture.

CECI will also create a structured framework for measuring development results within the organization as a whole to assess the impact of its programs and projects. Over the next five years, CECI will focus on our areas of expertise and ability to deliver quality results in order to improve the socioeconomic conditions of 5,000,000 women, men and youth in the countries where we operate.

Volunteerism remains at the core of our actions, giving many Quebecers as well as Canadians from other provinces the chance to share their talent and expertise with our partners in the South. This year, we have taken on a leadership role by increasing our involvement on an international scale in various volunteer networks and with the United Nations. Our goal is to raise awareness about the important role that volunteer cooperation plays in pursuing sustainable objectives beyond 2015.

The future is certainly brighter than it looked last year. Since then, we have received a one-year extension (2014-2015) for our volunteer program, Uniterria, and prepared and submitted a new five-year proposal to the Government of Canada.

Among some of our most significant activities in 2013-2014 were the humanitarian response to Typhoon Haiyan in the Philippines and resilience-building activities in three Western African countries in response to the food crisis caused by three years of drought.

Generally speaking, our programming in the Americas, Africa and Asia has been renewed and extended in all of our sectors of activity. This has led to job creation, increased incomes for target populations, secured access to nutritious food, prevention of violence, improved living conditions and improved status for women.

Turning to finances, this year, CECI reached an overall volume of activities of nearly 42 million dollars with only 7.6% administrative costs. CECI manages its finances with rigour and discipline, all while increasingly diversifying its sources of income so that it is not reliant on single-source funding.

We have also been making great efforts to adopt more efficient and effective work methods while constantly keeping sight of our mission and values. CECI is an organization that prioritizes action and network building.

In this annual report, we cover our activities and ongoing projects in each sector and region to highlight the initiative and innovative spirit of our dynamic teams, both in the field and at our head office. We hope you enjoy our annual report, in which you will read about CECI's numerous accomplishments this year.

We would like to take this opportunity to thank all our members, donors, partners, volunteers, board members and the entire team at CECI, both in Canada and abroad.

Together, we can help make the world a more equitable place and change the lives of millions of people!



Claudia Black
EXECUTIVE DIRECTOR

Robert Perreault
CHAIR OF THE BOARD



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Building on Knowledge while Demonstrating Innovation

In 2013, CECI adopted a new five-year strategic plan (2014–2019) aimed at strengthening the organization’s positioning within an increasingly competitive international context undergoing profound changes so that it can continue to carry out its mission.

Members of the corporate body and the Board of Directors, as well as staff in Canada and the nine countries where CECI has offices, were called upon to actively participate in a strategic thinking initiative via online consultations, meetings, work sessions and the 2013 Annual General Meeting. This broad-based consultation was very encouraging. The combined brainpower of all participants helped us define a new organizational vision that is both strong and innovative.

Five-Year Vision

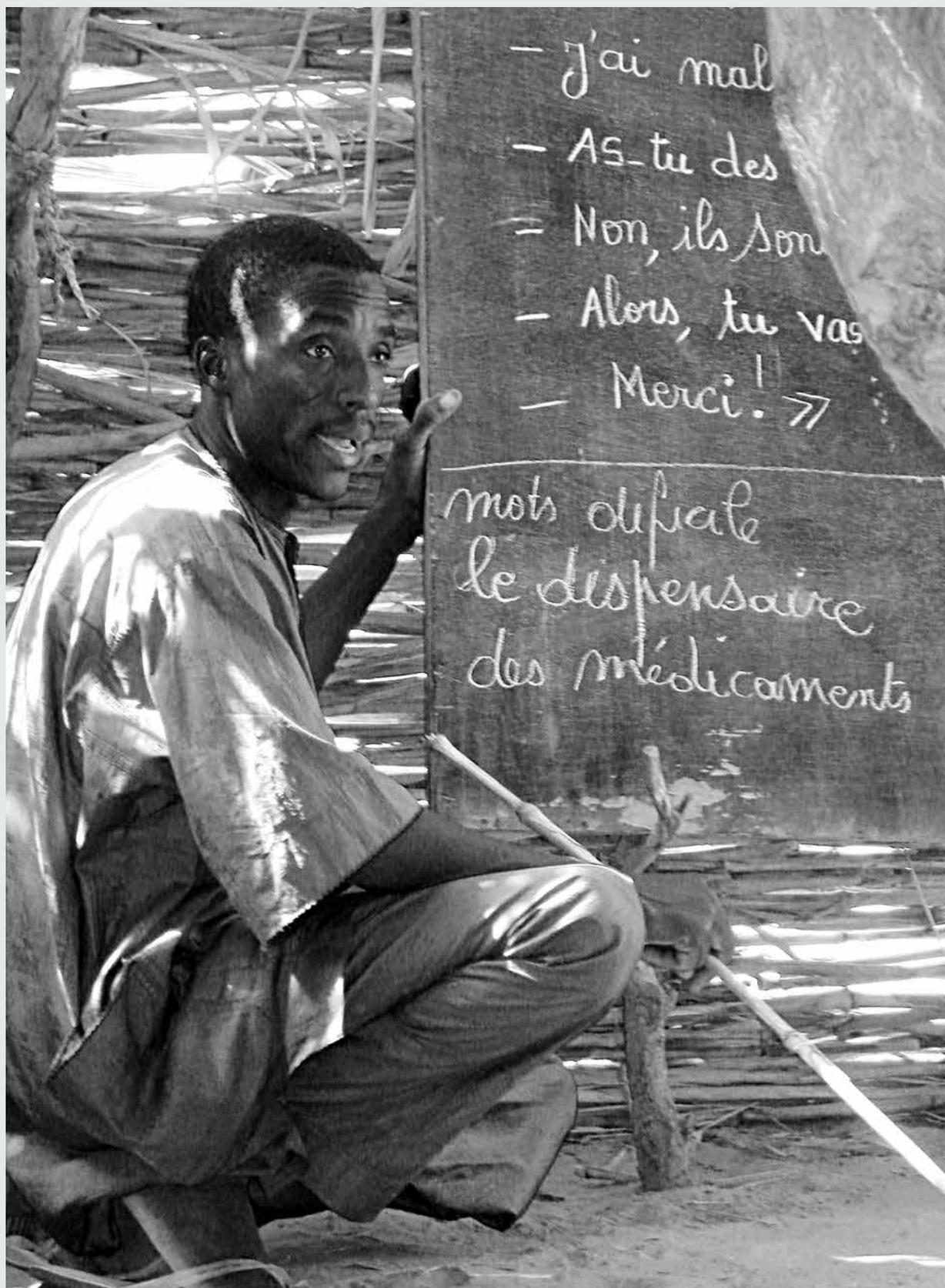
An international CECI that mobilizes key agents of change, both in the North and the South, to promote sustainable socioeconomic development, reduce poverty, increase security for the most vulnerable populations and establish greater gender equality.

Four organizational priorities were identified based on two main lines of action:

- Strengthening CECI country team autonomy
- Transforming the structure of governance and membership

The organizational priorities of the strategic plan are to:

- **Promote** CECI country team autonomy and their transformation into national entities in charge of developing their own programming in cooperation and synergy with the head office.
- **Transform** CECI’s governance and membership structures to reflect its ties to civil society in the countries where we operate and to further anchor CECI in Quebec civil society.
- **Increase** diversification of CECI’s funding sources in order to decrease dependence on government funding.
- **Increase** CECI’s visibility by projecting a strong, distinctive image to donor agencies, political representatives and operational partners in Canada and in our countries of operation.



© PHOTO - NOÉMIE POMERLEAU-CLOUTIER / UNITERRA - NIGER - FINALIST IN THE 2018 UNITERRA PHOTO CONTEST



Over the years, CECI has developed a consortium approach to implement several of its projects and programs.

By teaming up with other development organizations, CECI maximizes its chances of obtaining results through the sharing of expertise, work methods, resources and contacts. Some of these consortia are temporary arrangements, such as in situations requiring humanitarian assistance. Others are ongoing, strategic partnerships that facilitate joint, diversified program development.

Strategic Partners

Together with World University Service of Canada (WUSC), ten years ago, CECI created Uniterra, an important Canadian volunteer cooperation and international development program that offers opportunities for individuals and organizations to make a difference in 13 developing countries. This year, we also teamed up to develop joint projects, particularly in Nepal, where we have been working to improve vocational training.

CECI joined forces with the organizations Alliance agricole internationale (AAI), Société de coopération pour le développement international (SOCODEVI) and the Union des producteurs agricoles – Développement international (UPA-DI), using our combined experience to make a more meaningful contribution to agricultural development and support food security and food sovereignty strategies.

In addition, since 2005, CECI has been operating the Haiti Volunteer Cooperation Program in consortium with WUSC, the Fondation Paul Gérin-Lajoie and CESO.

uniterra
A WUSC & CECI PROGRAM

alliance agricole
INTERNATIONALE

CONSORTIA

For more than 30 years, CECI has focused on both the local and the creative resources of African women and men to fight poverty and exclusion. We have made small miracles happen by embracing an integrated approach and responding to emergencies, especially relating to food security, while developing local economies and never losing sight of the importance of gender equality. Our shea butter development initiative is one shining example of this success, and our work in the rice parboiling sector is following suit.

In **BURKINA FASO**, with the backing of Québec's ministère des Relations internationales (MRI), the shea butter processing project for women's shea producer cooperatives has undergone a technical "greening" of its practices. Three years later, the ingenious local artisans supported by volunteer engineers from the **Uniterra program** have helped to:

- cut water consumption in half and timber consumption by 30%
- transform processing waste into thermal energy to cook shea butter
- increase shea butter production from 1.5 kg to 170 kg per hour
- increase women's income by 36%

In **SENEGAL**, the Bey Dunde project boosted rice production in the Senegal River Valley to meet the needs **600,000** people annually. This project was funded by the Department of Foreign Affairs, Trade and Development (DFATD) and implemented by the Alliance agricole internationale.

In **MALI**, the food security project funded by the Mali-Canada Common Development Funds subsidized the purchase of fertilizer for **4,500** family farms, benefitting **90,000** people

CECI also pursued a project supporting local development in mining communities. In **GUINEA**, the Simandou communities support project is the result of a public-private partnership that improves quality of life for the local populations by encouraging them to become actively involved in making decisions about their social services.

CECI worked with miner populations in **BURKINA FASO**, where the prevalence of HIV/AIDS is the highest. These populations are largely made up of youth with very little knowledge about the risks of transmission and who are not being adequately reached by awareness campaigns. The project involves 18 gold mining sites and their surrounding villages. The number one objective of this project is to reduce sexually transmitted infections and bolster prevention and screening measures. Some **44,500** people learned about and adopted better attitudes and practices surrounding STI transmission prevention.

In Kamsar, **GUINEA**, CECI helped improve public health and hygiene conditions in an effort to eliminate diseases like malaria and cholera. This was mainly accomplished through awareness campaigns targeting **14,000** households.

Last but not least, CECI continued its work to eliminate violence. With UNICEF funding, it carried out a project in **NIGER** to educate parents and foster dialogue among 25,000 members of 60 village communities that led to real changes in behaviour towards children.

In the **AFRICAN GREAT LAKES** region, an area rife with conflict and insecurity, CECI supported a network of 11 collectives totalling **2,481** women's organizations and groups in combating violence against women. This work was funded by the DFATD.



FINANCIAL INFORM

Statement of changes in net assets

YEAR ENDED MARCH 31, 2014

	Invested in capital assets	Restricted for endowment purposes	Unrestricted	Total
	\$	\$	\$	\$
Balance, April 1, 2012	1,825,853	601,329	1,050,465	3,477,647
Excess (deficiency) of revenue over expenses	(351,524) ⁽¹⁾	—	811,464	459,940
Acquisition of capital assets	123,766	—	(123,766)	—
Reimbursement of long-term debt	178,001	—	(178,001)	—
Exchange losses on net assets restricted for endowment purposes	—	(36,853)	—	(36,853)
Balance, March 31, 2013	1,776,096	564,476	1,560,162	3,900,734
Excess (deficiency) of revenue over expenses	(208,247) ⁽²⁾	—	1,793,022	1,584,775
Acquisition of capital assets	44,250	—	(44,250)	—
Reimbursement of long-term debt	186,481	—	(186,481)	—
Disposal of capital assets	(4,500)	—	4,500	—
Exchange gains on net assets restricted for endowment purposes	—	83,731	—	83,731
Balance, March 31, 2014	1,794,080	648,207	3,126,953	5,569,240

(1) Including amortization of tangible and intangible assets of \$265,550, write-offs of web site and softwares of \$86,195 and amortization of deferred contributions related to capital assets of \$221. (2) Including amortization of tangible and intangible assets of \$214,423, gains on disposal of automotive equipment of \$4,500, write-off of buildings of \$1,500, less amortization of deferred contributions related to capital assets of \$3,176.

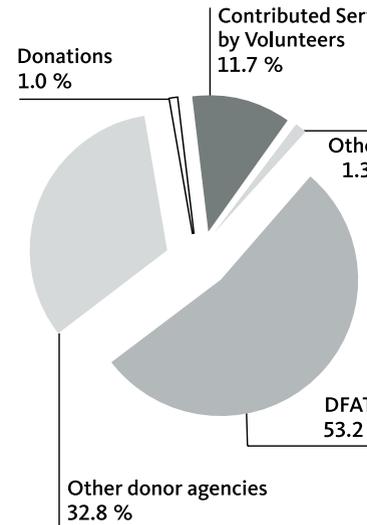
Statement of financial position

AS AT MARCH 31, 2014

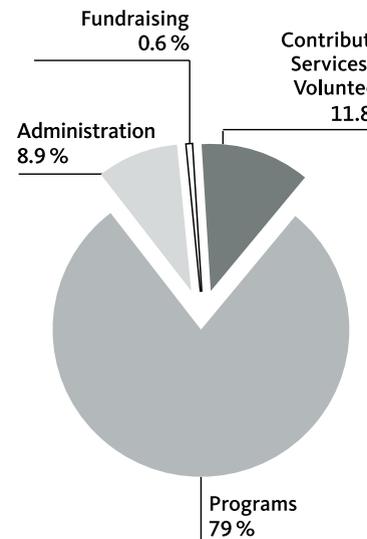
	2014	2013
	\$	\$
Assets		
Current		
Cash	10,427,627	10,106,702
Accounts receivable	500,610	1,149,679
Advances to partners	52,137	347,970
Prepaid expenses	291,452	340,211
	11,271,826	11,944,562
Long-term		
Cash in trust	49,038	186,869
Term deposit in trust	140,380	—
Loans and interest receivable	450,404	369,222
Tangible assets	3,527,499	3,685,780
Intangible assets	26,421	39,813
	15,465,568	16,226,246
Liabilities		
Current		
Accounts payable and accrued liabilities	1,739,629	2,565,954
Government remittances	12,322	57,547
Deferred contributions	6,384,537	7,752,514
Current portion of long-term debt	194,628	186,432
	8,331,116	10,562,447
Deferred contributions related to capital assets	89,312	92,488
Long-term debt	1,475,900	1,670,577
	9,896,328	12,325,512
Net assets		
Invested in capital assets	1,794,080	1,776,096
Restricted for endowment purposes	648,207	564,476
Unrestricted	3,126,953	1,560,162
	5,569,240	3,900,734
	15,465,568	16,226,246

2013-2014

2012-2013 ACTUAL



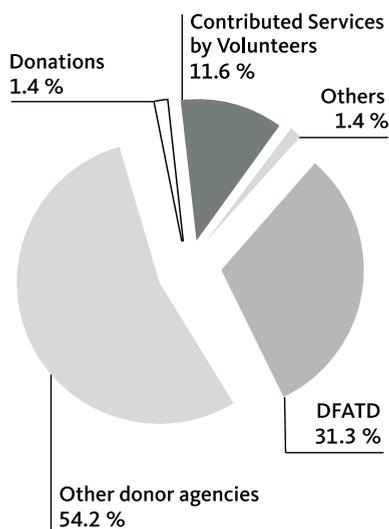
2012-2013 ACTUAL



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2013-2014 ACTUAL



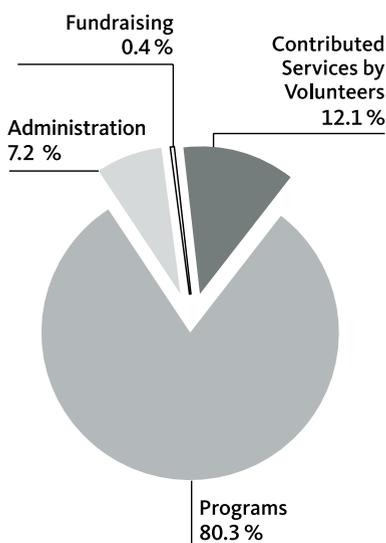
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2013-2014 ACTUAL



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Statement of operations | YEAR ENDED MARCH 31, 2014

	2014	2013
	\$	\$
Revenue		
DFATD – Partnership	6,841,040	8,778,082
DFATD – Bilateral and other	6,720,497	12,938,604
Other funding organizations	23,448,320	13,408,787
Donations	621,994	425,103
Contributed services by volunteers	5,034,115	4,785,546
Other revenue	593,917	511,184
	43,259,883	40,847,306
Expenses		
Programs	30,070,724	28,109,403
Expenses attributed to programs	3,388,682	3,677,992
Administration	2,228,271	2,947,015
Program development	456,064	267,038
Fundraising activities	186,431	226,656
Interest on long-term debt	96,398	108,166
Amortization of tangible assets	201,032	216,466
Amortization of intangible assets	13,391	49,084
Contributed services by volunteers	5,034,115	4,785,546
	41,675,108	40,387,366
Excess of revenue over expenses	1,584,775	459,940

Statement of cash flows | YEAR ENDED MARCH 31, 2014

	2014	2013
	\$	\$
Operating activities		
Excess of revenue over expenses	1,584,775	459,940
Adjustments for:		
Gain on disposal of tangible assets	(4,500)	—
Amortization of tangible and intangible assets	214,423	265,550
Amortization of deferred contributions related to capital assets	(3,176)	(221)
Write-off of tangible assets	1,500	86,195
Foreign exchange gain on cash held in foreign currency	(394,338)	(142,145)
	1,398,684	669,319
Changes in non-cash operating working capital items	(1,245,866)	2,648,617
	152,818	3,317,936
Financing activity		
Reimbursement of long-term debt	(186,481)	(178,001)
Investing activities		
Acquisition of tangible and intangible assets	(44,250)	(123,766)
Proceeds on disposal of tangible assets	4,500	—
	(39,750)	(123,766)
Foreign exchange gain on cash held in foreign currency	394,338	142,145
Increase in cash	320,925	3,158,314
Cash, beginning of year	10,106,702	6,948,388
Cash, end of year	10,427,627	10,106,702

Transactions during the year in "Cash in trust", "Term deposit in trust" and "Loans and interest receivable" are not disclosed in the statement of cash flows because the aggregate amount available in foreign currency is always the same. The change in the balance of the endowment represents the foreign exchange gain or loss of the amount available in Canadian dollars.



CECI counts on the power of volunteer cooperation to attain its objectives, produce convincing project results and fulfil its mission.

Based on the mutual reinforcement of organizations and networks, CECI's volunteer cooperation programs pool expertise and knowledge to more effectively combat poverty. The **Uniterra** program offers several volunteering possibilities that range from a few weeks to two years of service. The **Quebec without Borders**, **Students without Borders** and **Leave for Change** options are tailored to young people, students and corporate professionals looking for an experience in international cooperation suited to their interests, areas of expertise, and availability. **The program, implemented jointly with wusc, sent out:**

- 234 long-term volunteers, and
- 197 short-term volunteers.

The efforts of these 431 volunteers, 268 of whom are women, contributed to improving the socio-economic conditions of 200,000 people in over 60 projects carried out in partnership with 129 local organizations in 13 countries.

Volunteer Cooperation Program in Haiti

68 volunteers lent their professional knowledge and skills to public and private institutions in Haiti in order to more effectively fight poverty in four of the country's departments: Artibonite, Nord, Sud-est and Ouest. This year again, the program contributed to building the capacity of 25 Haitian partner organizations in the areas of governance, education and economic development and changed the lives of tens of thousands of people. The program is run jointly by CECI, wusc, the Fondation Paul Gérin-Lajoie and CESO.

Our volunteer cooperation programs give individuals and organizations the opportunity to make a difference, one person at a time!



In 2013–2014, CECI provided relief to the Philippines following the earthquake and typhoon while maintaining efforts in West Africa to respond to a food crisis brought on by three years of drought that have left millions of families exposed to food insecurity.

CECI'S APPROACH TO HUMANITARIAN ASSISTANCE IS:

INNOVATIVE, as it pursues sustainable development in crisis situations;

UNIQUE, as both victims and local authorities are stakeholders integrated in our relief response so that they can continue pursuing actions undertaken even after our teams leave the field.

CECI provides humanitarian assistance in accordance with norms and principles set out by the SPHERE project, which brings together major international emergency relief agencies and is supported by the Canadian government. CECI also sits at the Policy Action Group on Emergency Response (PAGER) issue table and coordinates the efforts of Canadian humanitarian agencies with the United Nations and local governments so as to avoid duplication and oversights in activity implementation.

Food Security

In **MALI**, with financial support from USAID, CECI partnered with the local association Subahi-Goumou to provide relief in the Cercle de Dire commune:

- 1,650 households each received \$100 to support farming activities, and
- 682 people received training in rice production techniques, maintenance of irrigation and water spreading canals and water distribution management.

In **NIGER'S** Tahoua region, CECI implemented actions within the World Food Program's intervention framework:

- 1,322 hectares of additional unusable land were restored, and
- 243,931,000 FCFA was distributed to 1,928 households for agricultural production.

In the Matam and Podor communes of **SENEGAL** and in partnership with the Fédération des associations du Fouta pour le développement, we supported:

- the distribution of cereal seeds to sow 3,707 hectares of land.
- the production of 1,843,829 kg of cereals valued at US \$908,459, of which 22% was sold.
- the revitalization of 4,969 women's vegetable gardens that produced 297,000 kg of vegetables on 65 hectares of land.
- the digging of 5 new wells and the rehabilitation of 6 others.

Emergency Response

After the October 15, 2013 Bohol earthquake in the **PHILIPPINES**, CECI provided relief to the most vulnerable populations in the cities of Catigbian and Tubigon. In partnership with the Centre for Emergency Aid and Rehabilitation (CONCERN) and with the support from the Government of Canada, we assisted communities in debris removal, supported reconstruction efforts and provided livelihood assistance:

- 762 families found shelter.
- 50 people were trained in carpentry to facilitate reconstruction.
- 562 female merchants, 110 fishers and 180 farmers were able to quickly recover their livelihoods.
- 4 irrigation pumps were repaired to support irrigation of 180 farmers' rice paddies.

Likewise, following Typhoon Haiyan, which hit the archipelago a few weeks later on November 2, CECI and local partner CONCERN provided assistance to populations in Tacloban, Leyte and Western Samar to support quick recovery of the local market:

- 12,000 families of fishermen, farmers and female merchants received support for livelihood recovery.

CECI obtained financial support from numerous sources, both Canadian and international. CECI wishes to express its deep gratitude to all its financial partners, whose generous contributions enable us to carry out our mission.

Alcoa Foundation

Australian Aid, The Department of Foreign Affairs and Trade (DFAT) of Australia

Caribbean Development Bank (CDB)

Department of Foreign Affairs, Trade and Development (DFATD) of Canada

European Union (EU)

Haitian Department of Finance

Haitian Public Treasury

Inter-American Development Bank (IDB)

International Development Research Centre (IRDC)

Mali-Canada Common Development Funds

Ministère des Relations internationales (MRI) of Quebec

Roncalli International Foundation

Save the Children

UNICEF

United States Agency of International Development (USAID)

World Bank

World Food Program (WFP)

Thank you to all our donors

\$500 and more

Individuals

Pierre Ancil	François Lamarre
Jerry Roman Antonyk	Isabelle Langlois
Danielle Béclair	Odette Laplante
Pierre Bernard	Aline Marchand
Claudia Black	Line Marotte
Simon Boivin	Sylvain Matte
Pierre Bouchard	Marcel Monette
Danielle Bourque	Pierre Moreau
Claire Brassard	Normande Ouellet
Gaétan Cliche	Loïc Pétillon
Rosario Demers	Gaël Pétillon
Ketelle Derosiers	Mario Renaud
Suzanne Dongier	Marie Rochette
Séline Grandchamp	Alain Roy
Ernest Hébert	Danielle Sauvage
Carmen Houle	Julien Traversy
Gaétan Houle	Line Turcotte

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Sigmum Inc.
A Lassonde Inc.
Collège O'Sullivan de Québec
Allard et Lafleur Inc.
Espace M
Lise et Michel Legault Inc.
Fédération nationale des enseignants et enseignantes (FNEEQ)

National Assembly

Jean-François Lisée, député de Rosemont

Religious Communities

Congrégation du Très-Saint-Sacrement
Œuvres Caritatives Les Filles de Jésus
Dominicaines Missionnaires Adoratrices
Congrégation de Notre-Dame du Saint-Rosaire
Sœurs de L'Institut Jeanne d'Arc
Providence of Saint Vincent de Paul
Augustines de la Miséricorde de Jésus

\$1,000 and more

Individuals

Alexandra Chassé
Robert Perreault
Yves Pétillon
Fernand Potvin
Josette Richard
Marco Rivard
Jean Vincelette

Businesses, foundations and organizations

Aéroport de Montréal
Caisse Populaire Préfontaine-Hochelaga
TACT Intelligence-Conseil
Confédération des syndicats nationaux (csn)
Transat A.T. inc.
Fondation Carmand Normand
Fonds de résistance syndicale, Centrale des syndicats du Québec (csq)
Groupe d'études en oncologie du Québec
The Keg

Religious Communities

Clarisses
Filles du Cœur de Marie
Filles de la Croix
Congrégation des Filles de la Providence
Sœurs de Sainte-Marthe de Saint-Hyacinthe
Sœurs de la Charité de Saint-Louis
Ursulines de l'Union Canadienne
Société des Missions-Étrangères
Sœurs de Sainte-Croix
Missionnaires Oblates du Sacré-Cœur et de Marie-Immaculée

\$5,000 and more

Company

TVA Productions inc. II

Religious Communities

Filles de la Sagesse d'Ontario
Frères de St-Gabriel du Canada
Les Petites Sœurs de la Sainte-Famille
Missionnaires Oblates de St-Boniface
Oblates Franciscaines de Saint-Joseph
Petites Franciscaines de Marie
Sœurs Adoratrices du Précieux Sang
Sœurs de Miséricorde
Sœurs Dominicaines de la Trinité

\$10,000 and more

Individual

Daniel Viens

Religious Communities

Sœurs de la Charité de Saint-Hyacinthe
Sœurs de la Sainte-Famille de Bordeaux
Sœurs de Saint-Joseph de Saint-Hyacinthe
Sœurs des Saints Noms de Jésus et de Marie du Québec

\$25,000 and more

Religious Communities

Congrégation de Notre-Dame
Corporation des Sœurs Franciscaines
Filles de Marie-de-l'Assomption
Sœurs Servantes du Saint-Cœur de Marie
Sœurs de la Présentation de Marie
Sœurs de la Charité d'Ottawa

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